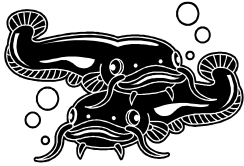


CATFISH COFFEE



ROASTERS

Bean Menu

Brew Ha Ha

Café a Go Go

Whisker Twister

Black Cat Cuckoo

(Espresso)

Espresso Decaf

Husker Don't Peru Decaf

Cartel it like it is

Red Sea

What's New Fishy Cat?

The Catfish Coffee Roasters have finally opened the retail store!!!
Check it out at 6507 112 Avenue (In the Historic Highlands)

Peru on Hiatus

It's that time of the year again when we lose Peru. The season finale is quickly approaching. We won't see Peru again until after the (we are hoping) long hot summer.

Cartel it like it is

Description: Wine and Cherry

Origin: Bolivia

Where do we get these names from? We decided to try something a little different this month by venturing into the Coca fields of Bolivia. This region had a bad rap for terrible coffee but they have since figured out the problem. It all came down to shipping and storage. This coffee stayed with me all day...in a good way!

Red Sea

Description: It will satisfy your craving for the taste of Africa

Origin: Yemen and Ethiopia

Possibly the last of the Africans we will see for a long time. We can't take credit for this one. This coffee is blended green, not a practice that we usually participate in, but it has a 30 year history of being one of the best coffees in the Bay Area...yes, that Bay Area.

Dear [First Name],

Extend a personal invitation to your client or prospect, speaking in conversational terms. Explain the benefits of attending your event or taking advantage of a special offer or promotion.

Repeat the step that you want your prospect to take: Call your office, visit your Web site or store, refer a friend, etc. End with your signature.

Roger

PS: Always include a special offer at the end!

[Firm Name]
[Return Street address]
[City, State, Zip]

[Recipient First Name Last Name]
[Position]
[Firm]
[Street]
[City, State, Zip]