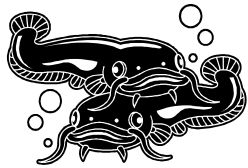




**CATFISH**  
COFFEE ROASTERS



At The Bean Bar

Brew Ha Ha  
Café a Go Go  
Whisker Twister  
Husker Du Peru  
Black Cat Cuckoo  
Espresso  
Husker Don't Peru Decaf  
Perfecto Domingo  
Moka Harar Horse

What's New Fishy Cat?

January 2009

New retail/production location opening soon!  
6507—112 Avenue Edmonton, AB  
780.491.0771

Join the Catfish Coffee Roasters Fan Club on [Facebook!](#)

Catfish Coffee Roasters is proud to support independent growers.

Moka Harar Horse

Origin: Ethiopia

Roast: Medium/Dark

Description: Wine undertones, smokey finish, "strong legs"

This producer is considered too small for Fair Trade certification, however, he stands behind his product 100%. In these economic times, we need to step back for a moment and consider who and where our dollar reaches in the end.



Dear [First Name],

Extend a personal invitation to your client or prospect, speaking in conversational terms. Explain the benefits of attending your event or taking advantage of a special offer or promotion.

Repeat the step that you want your prospect to take: Call your office, visit your Web site or store, refer a friend, etc. End with your signature.

*Roger*

PS: Always include a special offer at the end!

[Firm Name]  
[Return Street address]  
[City, State, Zip]

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[Recipient First Name Last Name]  
[Position]  
[Firm]  
[Street]  
[City, State, Zip]