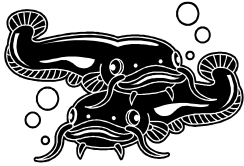


CATFISH COFFEE



ROASTERS

Bean Menu

Brew Ha Ha

Café a Go Go

Whisker Twister

Black Cat Cuckoo

(Espresso)

Espresso Decaf

Husker Don't Peru Decaf

Bali Blue Morning

Waka Jawaka Wha?

What's New Fishy Cat?

Give Your Pappa Something from Papua!!

Waka Jawaka Wha? Fair Trade and 100% Organic

Just in time for Fathers Day is our new addition from Papua New Guinea (PNG).

This coffee comes from the most rugged and mountainous regions in PNG only accessible by ATV or prop-plane. For the past 25 years, farmers have been practicing organic and sustainable agriculture by using vegetables as ground cover to prevent weed growth, supply them with food and act as a natural fertilizer. Shade trees of banana and papaya canopy the delicate cherries that are transported to the processing plant by foot...sometimes a full days journey.

Bali is Back Baby

Better than ever, Bali Blue Morning has made a return and is still offering that sweet, honeysuckle note that makes it so unique. We really like roasting this coffee. No surprises with an even temperament. Don't get us wrong, we like a good challenge but lately we have had more than our share. Grown and traded with the philosophy of Krishna by balancing Man, God and Earth, this coffee is naturally organic and gently shaded by orange and tangerine trees.

Catfish Coffee Roasters has finally opened the retail store!!!

Check it out at 6507 112 Avenue (In the Historic Highlands)

780-491-0771

Dear [First Name],

Extend a personal invitation to your client or prospect, speaking in conversational terms. Explain the benefits of attending your event or taking advantage of a special offer or promotion.

Repeat the step that you want your prospect to take: Call your office, visit your Web site or store, refer a friend, etc. End with your signature.

Roger

PS: Always include a special offer at the end!

[Firm Name]
[Return Street address]
[City, State, Zip]

[Recipient First Name Last Name]
[Position]
[Firm]
[Street]
[City, State, Zip]