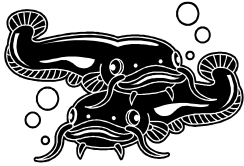


CATFISH COFFEE



ROASTERS

[Bean Menu](#)

Brew Ha Ha

Café a Go Go

Whisker Twister

Ke Boom Ya

Black Cat Cuckoo

(Italian Espresso)

Decaf (ESPRESSO)

Husker Don't Decaf

Siesta Fiesta

What's New Fishy Cat?

September 11, 2009

It's that time of the year....the return of Peru!

We are excited that Peru is making it's seasonal return for so many reasons. One, it's a darn great coffee and Two, if we hear, "Do you have any Husker Du? No? It's the best coffee I've every had" or "Is the Peru here yet?" one more time.....! So yes, Peru is almost here and we are hoping to have it roasted up by next weekend.

We managed to also snag another bag of the Bali Blue Krishna. It will be here for at least a month and I think that will be it until next spring. We will keep our eye open for other great and unique offerings to get us through the winter.

Our web-site is almost up and running. It is open for viewing while under construction. Check it out when you have a chance at www.catfishcoffee.com. Your feedback is always welcome. We also invite you to join the fan club on Facebook under Catfish Coffee Roasters.

Ta for now!
Coffee Dude and Diva



Dear [First Name],

Extend a personal invitation to your client or prospect, speaking in conversational terms. Explain the benefits of attending your event or taking advantage of a special offer or promotion.

Repeat the step that you want your prospect to take: Call your office, visit your Web site or store, refer a friend, etc. End with your signature.

Roger

PS: Always include a special offer at the end!

[Firm Name]
[Return Street address]
[City, State, Zip]

[Recipient First Name Last Name]
[Position]
[Firm]
[Street]
[City, State, Zip]